

**EXIM Thailand Finances Thailand’s First Smart Industrial Light Lifter**  
**Developed by HomeXpert Asia under “Good Innovation Zero Interest”**  
**Scheme for Export to CLMV**

**EXIM Thailand has extended low interest rate financing of 4.5 million baht in cooperation with NIA under the “Good Innovation, Zero Interest” scheme to HomeXpert Asia Co., Ltd. for the company’s development of smart industrial light lifter as the first of its kind in Thailand for distribution to domestic and CLMV markets.**

Mr. Pisit Serewiwattana, President of Export-Import Bank of Thailand (EXIM Thailand), revealed that EXIM Thailand has collaborated with the National Innovation Agency (NIA), Ministry of Science and Technology, to provide a 4.5 million baht loan under the “Good Innovation, Zero Interest” scheme to HomeXpert Asia Co., Ltd. (HomeXpert), inventor and manufacturer of smart home electronics and electrical appliances, for its research, development and production of Thailand’s first smart industrial light lifter at lower cost. The product is easy to use and has attractive and modern design. Distribution will be made domestically and to CLMV (Cambodia, Lao PDR, Myanmar and Vietnam). The loan agreement was signed between Mrs. Wantana Mongkolsri, EXIM Thailand Senior Executive Vice President, and Mr. Theerachai Ongvisetpaiboon, HomeXpert Managing Director, at EXIM Thailand’s Head Office on November 22, 2017.

EXIM Thailand President further said that in enhancing a sustainable export growth, Thai exporters need to develop innovations and know-how to add value to their goods and services. This will be in line with the paradigm shift in global trade, and changes in consumer behavior as well as marketing and payment channels which focus more on Internet of Things (IoT). EXIM Thailand has thus joined hands with both the public and private sectors to support research and development of innovation of goods and services in international trade front. This collaboration also responds to the government’s policy to reform the country toward “Thailand 4.0” and drive the development of target industries in the long run.

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Public Relations Division

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