

ธนาคารเพื่อการส่งออกและนำเข้าแห่งประเทศไทย
ตารางแสดงวงเงินงบประมาณที่ได้รับจัดสรรและราคากลาง (ราคาอ้างอิง)
ในการจัดซื้อจัดจ้างที่มีช่างงานก่อสร้าง

1. ชื่อโครงการ การจัดซื้อสิทธิการใช้ Bloomberg Professional สำหรับปี 2564
2. หน่วยงานเจ้าของโครงการ ฝ่ายบริหารเงิน
3. วงเงินงบประมาณที่ได้รับจัดสรร 1,112,000.- บาท (หนึ่งล้านหนึ่งแสนหนึ่งหมื่นสองพันบาทถ้วน)
4. วันที่กำหนดราคากลาง (ราคาอ้างอิง) **01 ธ.ค. 2563**
เป็นเงิน 1,112,000.- บาท (หนึ่งล้านหนึ่งแสนหนึ่งหมื่นสองพันบาทถ้วน)
5. แหล่งที่มาของราคากลาง (ราคาอ้างอิง)
Bloomberg Finance Singapore L.P.
6. รายชื่อเจ้าหน้าที่ผู้กำหนดราคากลาง (ราคาอ้างอิง) ทุกคน
 1. นางสาวรัชนิศ เจริญ ผู้ช่วยผู้บริหารฝ่ายบริหารเงิน
 2. นางวิจุฬาทองสิมา ผู้ช่วยผู้บริหารส่วนจัดซื้อทั่วไป ฝ่ายธุรการ
 3. นายศรุต รอดเพชรไพร เจ้าหน้าที่ส่วนระดมทุน ฝ่ายบริหารเงิน

Mr. Jay
Ok

The Bloomberg Terminal

The Bloomberg Terminal® is the world's leading interactive financial information network, seamlessly integrating the very best in real-time data, news, research and analytics.

An integrated multi-asset class platform

- Draws on our core capabilities and sits at the center of our offerings
- Delivers information on every asset class – from fixed income to equities, foreign exchange to commodities, derivatives to mortgages
- All information integrated in one place and delivered in real time to your desktop or mobile device
- Access to news, analytics, portfolio and risk tools, communications, charts and execution platforms

A customized display with real-time monitoring

- Use Bloomberg Launchpad™ to optimize your internal workflows and make the best use of our rich content

A global network

- The Bloomberg Terminal is more than information – it's a community
- Gain access to a network of more than 300,000 professionals and business leaders with a common interest in the world of finance

Customer focus

- Standard-setting 24/7 global customer support
- The Bloomberg Terminal constantly evolves alongside our clients
- Software is automatically upgraded on a daily basis – at no additional fee

The Bloomberg Terminal includes:

Bloomberg Data	The most trusted data such as security reference information, derived data, corporate action announcements, company financials and daily/historical pricing.
Bloomberg News*	With more than 2,400 news professionals in 150 news bureaus worldwide, Bloomberg publishes more than 5,000 original stories daily, reaching readers in more than 160 countries.
Research	Cover your entire research life cycle from idea generation and confirmation to publication, collaboration, performance and compliance.
Portfolio & risk analytics	Unmatched transparency into portfolio performance, attribution, characteristics and risk.
Dynamic custom templates	Export the exact datasets you need into Excel® or PowerPoint® with our API tool.
Liquidity	Access thousands of pricing contributors and live executable markets.
Straight-through processing	Improved risk management with powerful features to link front- and back-office operations.
Instant Messaging with colleagues & clients	Use our "chat" communication tool to share prices and trading information with your clients and colleagues through multiple windows.



Remote & mobile access with Bloomberg Anywhere[®]

Access & business continuity

- Enables individual access subscribers to experience the full power of the Bloomberg Terminal anytime, anywhere on any Internet-ready PC or mobile device – at no extra cost
- Supports business continuity by keeping you in touch with the markets 24/7

Security

- Features the Bloomberg B-UNIT™, a state-of-the-art security device designed to ensure the identity of a user when logging on, through biometric authentication

[®]Features are specific to Bloomberg Anywhere subscriptions.

Complimentary services

To support such an intricate network of information and analytical tools, Bloomberg employs a highly trained, multilingual team who find solutions to any problems that clients may have 24 hours a day, 7 days a week, 365 days a year.

Complimentary training

- Bloomberg University[®] provides a wide range of free training seminars worldwide
- Individual and group training sessions available at both Bloomberg offices and client locations

Bloomberg Market Concepts (BMC)

- Bloomberg Market Concepts (BMC) is an eight-hour, self-paced e-learning course that provides an interactive introduction to the financial markets and features over 70 Bloomberg Terminal functions
- The course is available through the Bloomberg Terminal via BMC <GO> or online through the Bloomberg Institute website

Specialized events

- Large-scale conferences and events, including panel discussions featuring leading market experts, the annual law symposium and daily topical seminars

Bloomberg Markets[®]

- A bimonthly magazine for and about professional investors and corporate executives, the places they work and the companies in which they invest

Bloomberg brief newsletters

- Bloomberg Brief newsletters combine Bloomberg data and news with exclusive, industry-specific content, commentary and analysis to help you stay informed and ready for your daily business needs. Delivered by regular e-mail alerts, titles include Economics, Hedge Funds, Municipal Market, Risk, Private Equity, Mergers and more and are free of charge to Bloomberg Terminal subscribers.

Global customer support

- Available 24 hours a day, 7 days a week, 52 weeks a year
- Bloomberg representatives respond to queries within minutes in virtually any language

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Pricing

Subscription & equipment pricing for the Bloomberg Terminal

Subscription type	1 Subscription (U.S.\$)	2+ subscriptions (U.S.\$)
Bloomberg Professional (Multi-User/Shared Access)* One or more users can access the subscription on a single PC. Each PC requires its own subscription and remote access is not available.	\$2250 per month	\$1970 each per month
Bloomberg Anywhere (Individual Access)* Only one user can access the subscription. That user can access it anywhere from any Internet-ready PC or mobile device	\$2250 per month	\$1970 each per month

Equipment (in addition to subscription prices)	Monthly pricing (U.S.\$)
Dual 23" Flat Panel on Customer's PC	\$100
Dual 23" Flat Panel with Bloomberg's PC	\$150
Single 27" Flat Panel on Customer's PC	\$100
Single 27" Flat Panel with Bloomberg's PC	\$150
Bloomberg PC only (no flat panel)	\$150

*Prices shown in U.S. dollars. For each subscription there is a one-time installation fee of \$50 for self-installation or \$300 for installation by a Bloomberg technician on-site. We reserve the right to change hardware manufacturers. Additional monthly charges may be incurred for service in countries outside of the U.S. See your Bloomberg Sales Representative for a complete list of options and pricing details. Prices current as of December 31, 2018.

Key terms, conditions and options for all offers:

- Bloomberg coordinates the installation of communication lines
- Two-year minimum term that renews automatically unless cancelled in writing 60 days prior to renewal date
- Subscription fee payable quarterly in advance to Bloomberg
- Early cancellation is subject to a termination charge of 50% of the remaining contract value
- Real-time exchange fees and third-party information services are not included in the monthly charge
- Bloomberg is not responsible for the cost of cabling, communications, electrical or common carrier equipment installation charges
- Clients are responsible for maintenance and insurance of Bloomberg equipment, as well as their own hardware
- All charges are subject to state and local taxes

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Technology & PC desktop requirements

Sophisticated system technology

- Reliable, secure and free-flowing access to information through the world's largest private network
- Frequent system upgrades alleviate the need for on-site maintenance

Installation

- The Bloomberg Terminal operates on most personal computer platforms
- Software can be installed by the customer or by a Bloomberg technician on-site
- We will assist with ordering telecommunications lines if necessary and will install our optional hardware, if selected (a free site survey available upon request ahead of installation)
- Local telecommunications companies provide high-speed data and backup lines
- Monthly maintenance charges apply for the line between your site and Bloomberg's local communication center

PC requirements

- **Processor** – Intel 4th Generation Core i7
- **Operating System** – Microsoft Windows 7 64-bit
- **Memory** – Minimum 16 GB RAM
- **Disk Space** – Minimum 8 GB of free hard disk space
- **Video Card** – PCI Express (PCIe), Dual port graphics adapter with a minimum of 512MB of memory, 256MB per port. DirectX 11.x compatible
- **Display Settings** – 1280x1024x32bit or higher, with 1920x1080 HD support recommended
- **Network Adapter** – Network adapter with TCP/IP Services enabled
- **Software** – Microsoft Office 2013 Service Pack 1
Internet Explorer 11
- **Audio** – Integrated audio adapter
- **Keyboard** – Available USB port to accommodate the Bloomberg Keyboard



Take the next step.

For additional information, press the <HELP> key twice on the Bloomberg Terminal*.

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